



THE INTERNSHIP CAMP®

INTERNAL MARKETING AND SALES INTERN:

RESPONSIBILITIES:

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Assist in marketing and advertising promotional activities (e.g., social media, direct mail, and web)
- Manage and update company database and customer relationship management systems (CRM)
- Monitor social channels for trending news, ideas, and memes, then capitalize on those trends throughour social media accounts
- Perform research into our client's industries and provide actionable tips and advice for expanding their reach in the digital space.

REQUIREMENTS:

- Enrollment in a bachelor's degree program or BTS or Master's
- Outstanding verbal and written communication skills in English
- Ability to take direction and absorb information quickly
- Strong desire to learn along with professional drive
- Passion for the marketing industry and its best practices
- Excellent knowledge of MS Office.
- Language skills English Mandatory, German would be an asset.

This Internship is Unpaid.

Benefits: No

Duration of internship: 2months to 6 months

Start Date: 01 January 2022

Application Deadline: 15 December 2021

Location: Munich, Germany

If you are interested in this position, please send us your CV at piero.tuzzo@stsicily.it

*****Please do share with your contacts*****